

Revised Date: May 1, 2019

1. INTRODUCTION

Water Monsters, LLC ("Swimnerd" or "we" or "us") operates the website <https://www.swimnerd.com> ("swimnerd.com" or "Site"), which is an integrated network of websites that provides public forums and publishes exclusive content focusing on high school and college swimming.

swimnerd.com is a website for young people looking to swim in college and does not knowingly collect personal information from children under 13 years of age.

This Privacy Policy describes Swimnerd's collection, use, and sharing of personal information about users (e.g., information that identifies a specific person, such as full name or email address) where that personal information is not otherwise publicly available on the Site. This Privacy Policy also describes generally Swimnerd's practices for handling non-personally identifiable information (e.g., user interests, demographics, or Site usage) to the extent such non-personally identifiable information is associated with a particular user or user account. This Privacy Policy applies to all "users".

2. SUBMISSION AND COLLECTION OF INFORMATION ON WEBSITE

User Submitted Information

User Account Registration Information is the required information that a user must provide to us when they register as a User with swimnerd.com ("User Profile," also called a "user account"), and includes an email address, password, and their 3 best events and times.

Site Collected Information

Site Activity Information. When users visit the Site, we may collect certain non-personally identifiable information about those visits. For example, in order to permit your connection to the Site, our servers receive and record information about your computer and browser, including potentially your IP address, browser type, and other software or hardware information. If you access the Swimnerd Services from a mobile or other device, we may collect a unique device identifier assigned to that device or other transactional information for that device in order to serve content to it. We also may use cookies and other tracking technologies (including browser cookies, pixels, beacons, and Adobe flash technology including cookies), which are small bits of data that often include an anonymous unique identifier. Websites send this data to your browser when you first request a web page and then store the data on your computer so the website can access information when you make subsequent requests for pages from that website. We may use these technologies to collect and store information about your usage of the Site, such as pages you have visited, search queries you have run and advertisements you have seen.

Third-parties that support swimnerd.com by serving advertisements or providing Swimnerd Services, such as allowing users to share content, view premium content, or post to the forums or tracking aggregate Site usage statistics, may also use these technologies to collect similar information. Swimnerd does not control these third-party technologies and

their use is governed by the privacy policies of third parties using such technologies. For more information about third party ad networks that use these technologies, see <http://www.aboutads.info/consumers>.

Most browsers are initially set to accept cookies, but you can change your settings to notify you when a cookie is being set or updated, or to block cookies altogether. Please consult the "Help" section of your browser for more information (e.g., <http://windows.microsoft.com/en-US/windows-vista/Block-or-allow-cookies>). Users can manage the use of Flash technologies with the Flash management tools available at Adobe's website, see http://www.adobe.com/products/flashplayer/security/privacy_policy/faq.html. Please note that by blocking any or all cookies you may not have access to certain features or personalization available through Swimmerd Services.

Third Parties. To improve the quality of the swimmerd.com Services, we may supplement the information we collect with information that is collected or provided by third parties.

3. NOTICE & CHOICE

Means of Notice and Choice. This Privacy Policy is the primary means by which Swimmerd provides you with notice and choice regarding its collection and use of your personal information. Swimmerd will not use your personal information in a manner different from what is described in this Privacy Policy without your permission.

Privacy Policy Changes. Swimmerd may modify this Privacy Policy as necessary. If we make material changes to this Privacy Policy that expand our rights to use your personal information, we will notify you to seek your consent either through an email or a prominent posting on the Site.

Location of Data Storage. The Swimmerd Services are hosted in the United States. If you are a user located outside the United States, you understand and consent to having any personal information you provide transferred to, stored and processed in the United States. United States data protection and other relevant laws and regulations may not be the same as those in your jurisdiction. As a result, please read this Privacy Policy with care.

Linked Websites. The Swimmerd Services may also be linked to websites operated by Swimmerd affiliates or third parties. Swimmerd is not responsible for the privacy practices of any such third parties, and once you leave the Swimmerd Services via a link, or click an advertisement, you should check the applicable privacy policy of the third-party site. This Privacy Policy does not apply to those websites that do not display or link to this Privacy Policy or have its own privacy statements.

4. USE & DISCLOSURE

Swimmerd's Use and Disclosure of Information

We only share your non-public personal information with non-affiliated third parties when we believe the sharing is permitted by you or authorized by this Privacy Policy. In addition, Swimmerd may share your personal information with Affiliated Companies.

We use the information you provide us for the following purposes:

To provide and manage the Swimmerd Services. We use the information we collect from and about users to provide the Swimmerd Services and features to you, to measure and improve those Swimmerd Services and features.

To allow third party service providers to assist us in providing and managing the Swimmerd Services. Swimmerd may make your non-public personal information available to certain third-party service providers, such as contractors, agents or sponsors, who help us manage or provide Swimmerd Services by, for example: developing or supporting the Swimmerd Services and features; collecting, transmitting, storing and/or processing Personal Financial Information, fulfilling Premium Subscriptions orders; administering message boards, or processing data or statistics. These third-party service providers are required to protect non-public personal information entrusted to them and not use it for any other purpose than the specific service they are providing to you and Swimmerd.

To contact you. Swimmerd may periodically send promotional materials (e.g., newsletters) or correspondence related to the Swimmerd Services to the email address you provided to us at registration. If you want to stop receiving correspondence from Swimmerd, you can follow the unsubscribe instructions at the bottom of each email. There are certain service notification emails that you may not opt-out of, such as notifications of changes to the Swimmerd Services or policies.

To protect the rights of Swimmerd and our users. There may be instances when Swimmerd may disclose user information without providing notice or choice, including situations where Swimmerd has a good faith belief that such disclosure is necessary in order to: (i) protect or defend the legal rights or property of Swimmerd, our Affiliated Companies or their employees, agents and contractors (including enforcement of our agreements); (ii) protect the safety and security of users of the Swimmerd Services or members of the public including responding to emergencies where there appears to be a danger of death or injury to any person; (iii) protect against fraud or for risk management purposes; or (iv) comply with applicable laws, rules and regulations ("Applicable Laws") or legal process.

To deliver relevant advertisements. We strive to make the Swimmerd Services interesting, relevant and personalized for our users. The Site and its third-party advertising partners customize the advertising displayed to you based on non-personally identifiable information gathered via cookies or other tracking devices as well as your past activity on the Site. For example, based on your school interests, we might display an advertisement informing about the schedule for such school's meet schedule.

To complete a merger or sale of assets. If Swimmerd sells all or part of its business or makes a sale or transfer of its assets or is otherwise involved in a merger or transfer of all or a material part of its business, Swimmerd may transfer your information to the party or parties involved in the transaction as part of that transaction.

5. SECURITY

Swimnerd uses commercially reasonable administrative, technical, personnel and physical measures to safeguard user information in its possession against loss, theft and unauthorized use, disclosure or modification.

6. CONTACT US

If you have questions about this Privacy Policy, please contact Swimnerd at:

Email:

info@Swimnerd.com

Mail:

Swimnerd
2309 Trelawney Rd, Virginia Beach, VA 23455

COOKIE POLICY

To make this site work properly, we sometimes place small data files called cookies on your device. Most big websites do this too.

What are cookies?

A cookie is a small text file that a website saves on your computer or mobile device when you visit the site. It enables the website to remember your actions and preferences (such as login, language, font size and other display preferences) over a period of time, so you don't have to keep re-entering them whenever you come back to the site or browse from one page to another.

How do we use cookies?

We use cookies for the following purposes:

- Assisting you in navigation of our sites
- To help you provide feedback to us
- Analyzing your use of our products, services or applications

We use the following cookies and classify cookies in the following categories:

1. Strictly necessary cookies
2. Advertising cookies
3. Analytics cookies
4. Performance cookies
5. Session cookies
6. Targeting cookies

You can opt-out of each cookie category (except strictly necessary cookies) by clicking on the "cookie settings" button below.

Cookie Privacy Setting

When you visit any web site, it may store or retrieve information on your browser, mostly in the form of cookies. This information might be about you, your preferences or your device and is mostly used to make the site work as you expect it to. The information does not usually directly identify you, but it can give you a more personalized web experience. Because we respect your right to privacy, you can choose not to allow some types of

cookies. Click on the different category headings to find out more and change our default settings. However, blocking some types of cookies may impact your experience of the site and the services we are able to offer

Strictly necessary cookies: These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually set only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. These cookies do not store any personally identifiable information.

Advertising Cookies

Advertising cookies are placed on your computer by advertisers and ad servers in order to display advertisements that are most likely to be of interest to you. These cookies allow advertisers and ad servers to gather information about your visits to the Site and other websites, alternate the ads sent to a specific computer, and track how often an ad has been viewed and by whom. These cookies are linked to a computer and do not gather any personal information about you.

Analytics Cookies

Analytics cookies monitor how users reached the Site, and how they interact with and move around once on the Site. These cookies let us know what features on the Site are working the best and what features on the Site can be improved.

Personalization Cookies

Personalization cookies are used to recognize repeat visitors to the Site. We use these cookies to record your browsing history, the pages you have visited, and your settings and preferences each time you visit the Site.

Security Cookies

Security cookies help identify and prevent security risks. We use these cookies to authenticate users and protect user data from unauthorized parties.

Site Management Cookies

Site management cookies are used to maintain your identity or session on the Site so that you are not logged off unexpectedly, and any information you enter is retained from page to page. These cookies cannot be turned off individually, but you can disable all cookies in your browser.

Third-Party Cookies

Third-party cookies may be placed on your computer when you visit the Site by companies that run certain services we offer. These cookies allow the third parties to gather and track certain information about you. These cookies can be manually disabled in your browser.

Performance Cookies

These cookies allow us to count visits and traffic sources, so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies we will not know when you have visited our site and will not be able to monitor its performance.

A number of our pages use cookies to remember:

- your display preferences, such as font size
- if you have already replied to a survey pop-up that asks you if the content was helpful or not (so you won't be asked again)
- if you have agreed (or not) to our use of cookies on this site

Also, some videos embedded in our pages use a cookie to anonymously gather statistics on how you got there and what videos you visited. Enabling these cookies is not strictly necessary for the website to work but it will provide you with a better browsing experience. You can delete or block these cookies, but if you do that some features of this site may not work as intended. The cookie-related information is not used to identify you personally and the pattern data is fully under our control. These cookies are not used for any purpose other than those described here.

How to control cookies

You can control and/or delete cookies as you wish – for details, see aboutcookies.org. You can delete all cookies that are already on your computer and you can set most browsers to prevent them from being placed. If you do this, however, you may have to manually adjust some preferences every time you visit a site and some services and functionalities may not work.